EDER 679.25 Inquiry into Digital Content

Elearning Certificate Sample Project

Student Assessment Methods

Student assessment methods used in this course are listed below.

	Student Assessment Method	Weight
1	Blog post	20 %
2	Digital/ online presentation	10 %
3	Ebook or video	20 %
4	Website	20 %
5	Documentation	20 %
6	Project proposal	10 %

Teaching and Learning Activities

Teaching and Learning Activities description goes here.

	Teaching and Learning Activity
1	Blog post
2	Synchronous session
3	Project work
4	Peer review/ feedback
5	Project proposal
6	Online discussion
7	Readings

Course Outcomes

By the end of the course, students are expected to learn the following outcomes.

	Course Outcome	Student Assessment Method	Teaching and Learning Activity
1	Explore and practice effective use of digital content (images, video, audio, text)	Blog post Ebook or video Website Documentation	Project work Peer review/ feedback Project

		Project proposal	proposal Online discussion Readings
2	Examine social and pedagogical issues surrounding the development of digital content	Blog post Documentation	Synchronous session Peer review/ feedback Readings
3	Analyze and question the use of digital content as a medium for education and training	Blog post	Synchronous session Online discussion
4	Demonstrate reflective and critical thought about ethical issues and the ramification of participating in a culture that is connected digitally	Blog post	Blog post Synchronous session Online discussion
5	Apply instructional design principles in the creation of digital media projects	Blog post Ebook or video Website Documentation Project proposal	Synchronous session Project work Peer review/ feedback Project proposal Readings
6	Create digital artifacts designed for a specific audience (group of learners) in an educational context	Digital/ online presentation Ebook or video Website Documentation Project proposal	Synchronous session Project work Peer review/ feedback Project proposal Online discussion Readings

Outcome Maps

This chart shows the alignment of course outcomes to program-level learning outcomes. Program-level learning outcomes and the mapping scale are listed below the chart.

Course Outcomes	Program-level Learning Outcomes						
	1. Elearning Research and Practice	2. Continuum of eLearning	3. Investigate Complex Issues	4. Select Media and Methods	5. Create Plans	6. Design and Develop Content	7. Evaluate Learning Experiences
1. Explore and practice effective use of digital content (image...	I			D			
2. Examine social and pedagogical issues surrounding the develo...	D	I	D				I
3. Analyze and question the use of digital content as a medium ...	I	I	I	D			D
4. Demonstrate reflective and critical thought about ethical is...	I		D	D			
5. Apply instructional design principles in the creation of dig...	I				D	D	
6. Create digital artifacts designed for a specific audience (g...	D			D	D	A	D

Program-level Learning Outcomes

1	Elearning Research and Practice	Demonstrate a solid understanding of the research, practices, and trends in the field of elearning (in Canada).
2	Continuum of eLearning	Investigate the continuum of elearning, from digital technologies used to support learning, to blended and fully online course delivery.
3	Investigate Complex Issues	Investigate complex elearning issues using a variety of information sources, including current elearning research and practice.
4	Select Media and Methods	Select existing media and methods to meet specific student learning needs within elearning environments.
5	Create Plans	Create plans that integrate appropriate educational media and technology to enhance student learning in face-to-face, blended, and fully online methods of delivery.
6	Design and Develop Content	Design and develop digital content and environments that meet specific student learning needs.
7	Evaluate Learning Experiences	Evaluate technology-enabled learning experiences based on different criteria.

Mapping Scale

The following are the mapping scales used to indicate the degree to which a program-level learning outcome is addressed by a particular course outcome.

Introduced (I)	Key ideas, concepts or skills related to the learning outcome are demonstrated at an introductory level. Learning activities focus on basic knowledge, skills, and/or competencies and entry-level complexity.
Developing (D)	Learning outcome is reinforced with feedback; students demonstrate the outcome at an increasing level of proficiency. Learning activities concentrate on enhancing and strengthening existing knowledge and skills as well as expanding complexity.
Advanced	Students demonstrate the learning outcomes with a high level of independence, expertise and sophistication expected upon graduation. Learning activities focus on and integrate the use of content or skills in multiple

(A)	levels of complexity.

Additional Questions about the Course

In what ways is experiential learning incorporated into this course?

✔ Classroom-integrated experiential learning: Simulations, case study, creative or physical practice, performance or exhibit (Selected)

✘ Community-engaged learning: Course-based CEL projects, co-curricular CEL projects (Not Selected)

✘ Work-integrated learning: Cooperative education, internship, mandatory professional practice, field experience, applied research, entrepreneurship (Not Selected)